

CONTACT

Kristen Marshall
Vice President Brand Engagement
kmarshall@accuspecinc.com
203-261-8100



FOR IMMEDIATE RELEASE

Accuspec Releases Major Update to Visual Identity *Contemporary Design, Clearer Communication*

Danbury, Connecticut, USA, October 3, 2024 — Today, Accuspec, Inc. announced a major update to its visual identity. “Our logo has served us well for over 35 years, but it was time for a change,” said Craig Marshall, Principal. The new design and updated color palette reflect a more contemporary look that keeps pace with the company’s goals of staying on the edge of HVAC technologies for specialty applications. A clearer tag line also emphasizes the business’s focus. “We’ve kept up with all of the latest HVAC solutions and knew it was time to reflect that in our image,” continued Marshall. The company name, locations, and the team of specialty HVAC experts remain the same.

About Accuspec Inc. — Accuspec, Inc. is a manufacturer’s representative specializing in HVAC systems and technologies for critical environments and commercial spaces since 1986. Healthcare, research, university and business organizations that require specialized product application design, sales and support for air and water flow technologies use Accuspec’s applied specialty HVAC systems in their most demanding environments.

###

Accuspec, Inc.

21 Commerce Drive • Danbury, CT 06810 • 203-261-8100
106 Allen Road • Suite 205 • Basking Ridge, NJ 07920 • 973-227-8666
accuspecinc.com